

Short Video Tutorial:

Watch: Look Great in Your Next Webcam Video

Initial Setup:

- Use Google Chrome or Firefox as default web browser
- Ensure you have a reliable internet connection; ethernet is preferable to Wi-Fi
- When prompted by your browser, allow access to your camera and microphone

Camera Setup:

- Your main light source should be in front of you; sunlight/natural light is best
- Set your camera at natural eye level or slightly above
- · Position yourself an arm's reach away from the camera
- Give yourself headroom in the frame
- The simpler the background, the better
- Use a quiet, noise-controlled environment

Performance Tips:

- Maintain eye contact with webcam to make viewers feel connected
- Close out of other apps/websites to limit distractions
- Speak loudly to show confidence
- Practice what you're going to say beforehand
- Record yourself and watch yourself back it's the only way to get better!
- Avoid distracting clothing and accessories

Recommended Equipment:

- External Camera (example)
- Lavalier Microphone (example)
- LED Light (example)
- Branded Backdrop (example)

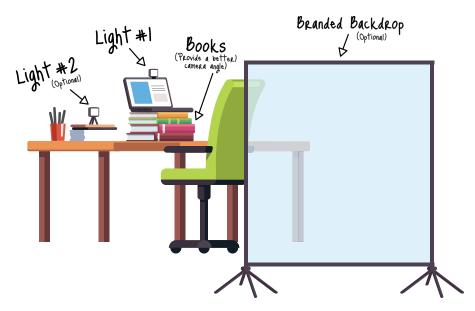
Backdrop & Lighting:

• Office setting or "step and repeat" branded backdrop





• Place light to the left or right of the camera



For additional insight, check out the exclusive Gregory FCA videos:

5 tips for perfecting your at-home video setup5 tips for nailing virtual video calls